

"The Original" Noni From Tahiti



Better Health Through Common Sense.

The history of Noni (scientific name: morinda citrifolia) goes back at least 2,000 years tracing back to India and Southeast Asia. The most sought after Noni fruit is that of Tahiti where this marvelous plant flourishes in natural abundance. Noni fruit has been utilized for centuries for its health-giving properties.

Noni In The Market Place.

Noni has been used for centuries in Polynesian culture, but has started to gain more popularity here in the west in the last decade. In 1996, a network marketing company helped popularize Noni with a Noni drink. Their product is a 32 ounce drink, reported to have only seven ounces of pure noni juice. The drink retails for \$40 per quart, and distributors purchase the product for approximately \$30 per quart.

For♦Mor knows consumers want *pure* Noni at a better price! "The Original" Noni From Tahiti offers consumers more than TWICE the amount of pure noni juice for less money!

Noni and Science.

There are over 20 scientific papers published on Noni, and its active component, Proxeronine. Neil Solomon, M.D., Ph. D. summarizes in his book "Nature's Amazing Healer - Noni" that from interviews with more than 40 doctors and other health professionals who compiled data collectively representing over 8,000 users of Noni, 6,240 had positive responses. Health challenges which were positively effected range from cancer to high blood pressure, autoimmune challenges to bacterial infection, as well as diabetes, pain, obesity, depression and well-being.

Noted researcher and Noni expert Dr. Ralph Heinicke, invested over 45 years studying the effects of Noni, and discovered the alkaloid he named xeronine. Xeronine is a relatively small alkaloid which is physiologically very active and important for the proper function of all cells in the body.

Dr. Heinicke discovered that the juice of Noni contains appreciable amounts of the precursor of xeronine that he named "pro-xeronine." A particular enzyme found in the Noni juice activates in the intestine and Pro-xeronine releases pure xeronine. Dr. Heinicke's theory, is that when released, xeronine actually works at the molecular level to repair damaged cells. Dr. Heinicke states that the primary function of xeronine is to regulate the rigidity and shape of specific proteins. Since these proteins have different functions within the cells, this may explain how the administrations of Noni juice causes an unbelievably wide range of physiological responses. There are over 140 isolated nutraceutical components in pure Noni juice as well.

Getting the Most Benefit From Noni.

Noni fruits contain the inactive form of the enzyme which releases xeronine from proxeronine. Unless this proenzyme becomes properly activated, Noni juice will effect few pharmacological reactions. Fortunately, if Noni juice is taken on an empty stomach, the critical proenzyme escapes digestion in the stomach and enters the intestines. Here the chances are high that it may become activated.

Product Code: 150

Size:

16 ounces.

Serving Size:

1 tablespoon.

Suggested Use:

Take on an empty stomach.

Directions:

May be taken as is, or mixed with fruit juice of your choice.

Ingredients:

100% Morinda Citrifolia fruits extract, no preservative, no sugar, no water added. 100% Pure